

THE FOUR CROSSES INN

The Four Crosses Inn based in Shrewsbury are a pub managed by The LSS Group. Adventure Design have been working with the LSS Group since 2018 and specifically on the Four Crosses project throughout 2019 and onwards.

"The LSS Group had used Adventure Design on many previous projects over the years. Four Crosses is a small pub so we needed a proportionally costed Marketing professional that could offer a reliable and consistent approach to our literature and branding."

Adventure Design were only too keen to get involved with the Four Crosses project as it requires an end-to-end solution to branding with regular updates needed to menus, vouchers and in-pub branding i.e. around the holiday seasons. We truly believe in the importance of consistent branding, particularly in customer-facing businesses. For that reason, communication between the Adventure and Four Crosses has always been prioritised in order to ensure both planned and re-active Marketing are always on brand. The LSS Group said:

"One of our key concerns before on-boarding Adventure for Four Crosses was communication. We needed a support system that meant we could just pick up the phone and discuss edits and requirements quickly and effectively."

Adventure Design are a remotely based solution, meaning we communicate with our customers via email and phone rather than hiring costly office spaces or charging for meetings. This helps us to keep our costs down and provide more affordable solutions to clients.

"Working with Adventure Design has always provided us with a good, speedy and flexible approach to our Marketing. They have really met our requirement for a cost efficient and responsive approach to professional design."



Adventure Design has more than a decades worth of experience, allowing us to work to all budgets and briefs across many different disciplines - both online and offline. The LSS Group commented:

"Adventure Design have worked across a wide range of projects for The Four Crosses Inn including; website improvements and functionality, menu presentations, outdoor banners, customer vouchers and social media templates."

They added:

"Adventure has really professionalised the appearance of multiple Four Crosses pub menus, improved the functionality and customer experience of our website as well as started to create standard go-to branding for all of our in-pub promotional materials."

No matter your business size, location or budget, Adventure Design commit to always providing the same friendly and professional service to drive your business to where you want to be!

"Our experience with Adventure can be summed up in 3 words: Positive, Flexible and Consistent. We would recommend their services to anyone - sensible pricing and a good turn-around everytime!"



ADVENTURE DESIGN.

Small business. Small prices. Big impact.